

Coming Up 
100 Locations

Be Your **OWN BOSS**

— *be a part of* —

A Leading Beauty Brand

NIIIB
Institute

New Image *International*
Beauty Institute

Since 2004

Franchise
Proposal

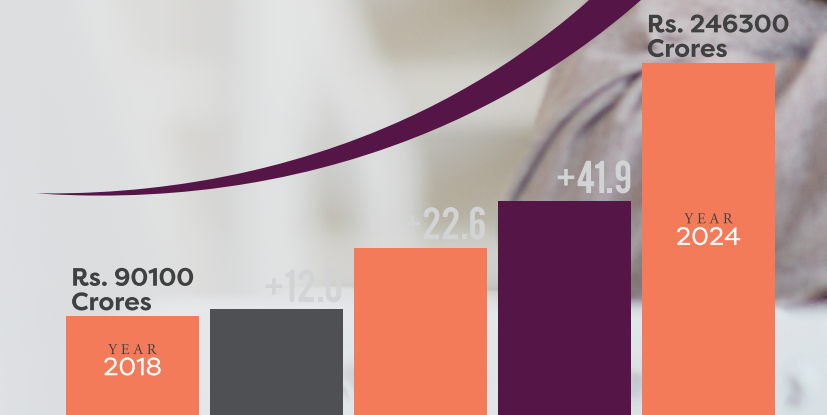
www.newimageinstitute.com

Beauty & Wellness

A Growing Opportunity

Growth Trends

Indian Beauty
& Wellness
Industry



Overview of **NIIB Institute**

NIIB Institute, incorporated in 2004, is a designated learning facility that delivers career-oriented training in the field of cosmetology along with a vocational curriculum.

NIIB Institute would now wish to acquaint our trainees with the captivating and demanding universe of beauty. We are a leading beauty and wellness training centre in India. Dozens of students gained experience from our institute.

Become a part of a stronger team and enjoy the way you have ever dreamed, enrol in our institute's club and perceive your aspirations. Acquire a franchise with the enduring beauty & wellness training institute.

Get in touch with us.



Board of **Directors**



Mr. Ishaan Singh
Director (NIIB Group)

Mr. Ishaan Singh is an industry expert who provides leadership guidelines to many individuals and small SME's. He is a name among millions who struggled, failed and surged ahead in search of business, success and satisfaction. With 5 years' experience of Sales, Expansions and Education, he has expertise to scale up business clubbed with widening horizons of a brand. Through his effort and contribution, he wrote the success stories for many brands from scratch to US Million Dollar Companies. Leaving behind a highly rewarding career as Vice President in Franchise Expansion, Mr. Ishaan Singh, opted to devote his experience at NIIB Institute for its overall growth with the mission to nurture 25,000 students and expand the brand to 100+ branches in next 2 years.



Dr. Pooja Singh
Managing Director

Dr. Pooja Singh is a renowned name in the beauty industry. She is back-bone of the brand and has around 17 years of experience in technical education. She has an instrumental role in the development of a challenging and up to date curriculum for the New Image International Institute. She is the best example of a strong women as she single handily devoted her time and efforts to impart professional skills to students. Being a social activist, she can be spotted in many social programs.

Global Connect

The academic strategy of New Image embraces global approach. International Collaboration allows students to experience 'study abroad' options. This initiative provides excellent opportunities to New Image students to interact with students from various geographic, encouraging them to broaden their vision and understand different cultures.



What makes us Unique

NIIB Institute has been awarded for its extra-ordinary contribution to enhance skills at various grand stages. **NIIB Institute has successfully imparted skills to as many as 30000 students since its establishment in 2004** with advancements & knowledge of latest techniques of the industry.

- We are the best-in-class beauty training provider.
- We are a leader in beauty education with the ability to integrate knowledge, academic freedom, innovations and creative thinking.
- Internationally recognised with 10+ organisations world-wide
- Armed with the mission to impart international standard of beauty training producing very competent students who get well-paid career options worldwide, we are transforming the lives of many students every year, the majority being women.
- We have best trainers who are technically certified.
- Challenging and Advance Curriculum like Micro-blading, Botox, Hydra Facials, Eye Tinting etc.
- We provide world-class infrastructure & hi-tech techniques
- We are connected globally with Pathway of Success and Academy of Learning.



Team up with Our Mission

NIIB Institute is hunting for good business associates for a diversity of professional skills enhancement firms. We facilitate our trading partners in setting up and in administering the best quality fictional skills development centres in a plethora of major cities and towns.

Thereby accomplishing our mutual business strategic goals. In the specialized power levelling of skill development, the association will be a trailblazer. Our rise and achievements have been fostered by deep partnerships with numerous channel partners since we incorporated in 2004.

Wishing to merge with us and remain an asset to the business success, we're providing a profitable opportunity to be our business partners to assist us in launching new institutes in regions where there are no centres currently. Our managed collaboration structure implies that the franchisee and the company function united to accomplish the desired outcomes in the organisation.

“Equitable Franchise Brings on Dazzling Business Opportunities”



Franchise Business **Model**



Project Investment

Area Required	2000 sq. ft.
Equipment/Tools & Furniture	INR 5,00,000-6,00,000
Interior & Fixtures	INR 15,00,000-18,00,000
Miscellaneous	INR 2,00,000-3,00,000
Franchise Fee	INR 8,00,000 + GST
Total Budget	INR 30,00,000-35,00,000
Royalty Fees	As Mentioned in the Agreement

Franchising opportunity with **NIIB Institute**

Pre-Operational Support

- Site Selection
- All the architecture layouts for construction
- Professional Graphics and other creative support
- Hiring support
- Guidance related to product and purchase



Post- Operational Support

Effective guidance from the starting day itself

- Gross profit marketing strategies
- Operations Manual
- Timely Seminars and Training
- Business Planning's and Reviews
- Monthly Audits
- Courseware with Time to Time Industry Updates
- Placement Support
- Institute Visits by Relationship Manager
- Certifications
- Software- ERP & LMS
- Digital Marketing Support

“Designed to ensure your assistance on each step of the process”



Franchise's Speak **NIIB Institute**

“Take a glance at what our existing franchisees says about us”

NIIB gave me a vision. I exist because of NIIB. They helped my idea to grow and flourish. They supported me to grow my institute. My emotions with NIIB are very strong.

S. Simratpal Singh Walia
Franchise
at Batala (Punjab)

I have got everything after associating with NIIB. The feeling of being successful today is undescribed. Thank to NIIB, that I have become confident.

Mr. Sandeep
Franchise
at Pathankot (Punjab)

We looked at a lot of different franchises and NIIB stood out because of its extensive curriculum and program offerings. We are delighted to receive all the help and support.

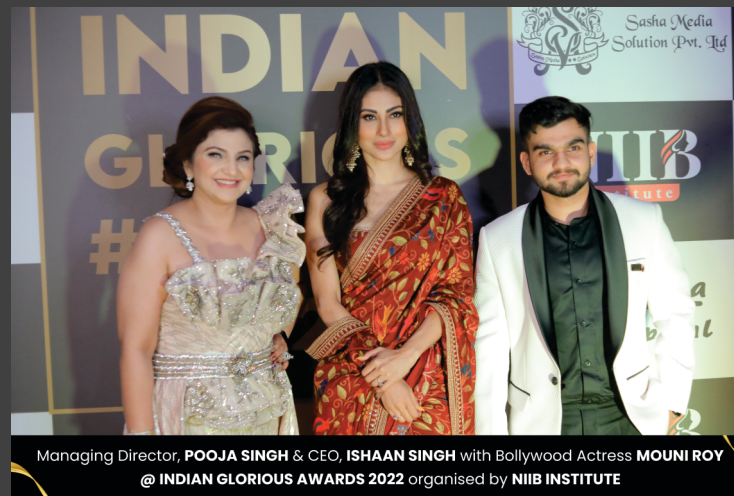
Ms. Surjit Kaur
Franchise
at Patiala (Punjab)

The cash flow cycle on NIIB is amazing because people pay for such courses upfront. Being a franchise owner of NIIB has been a game changer for my business.

Ms. Kritika Sharda
Franchise
at Moga (Punjab)

“Allow your leader inside to come out”

Awards



Our Expectations from **Franchise Partners**

- Invest a dedicated time to run the business
- Manage day to day activities in Institute especially during initial days.
- Recruit Faculty as per our Guideline
- Promote Business through Marketing Activities as suggested by us.
- Organize trainings for your faculty and staff to remain up to date as per latest trends.
- Trust your business and be determined for success.



Coming Up  100 Locations

Approved Training Partners:



NIIIB

Institute

New Image *International Beauty* Institute

 97800-80251

 78883-39881

www.newimageinstitute.com



Registered Office: Shakti Tower 2nd Floor, Above Vishal Mega Mart, Near BMC Chowk, JALANDHAR

Corporate Office: SCO 60-61 Level 4 Sec.34A, CHANDIGARH

Our Branches: Jalandhar | Chandigarh | Ludhiana | Hoshiarpur | Phagwara | Amritsar
& 30+ branches PAN India